



## OVERNIGHT STAYS BY RESIDENTS DRIVE TOURISM ACTIVITY IN NOVEMBER

The **tourist accommodation sector**<sup>1</sup> registered 2.2 million guests and 5.0 million overnight stays in **November 2024**, corresponding to variations<sup>2</sup> of +14.0% and +9.8%, respectively (+3.7% and +2.5% in October 2024, in the same order). Residents' overnight stays had a significant increase (+22.2%, after +0.9% in October), corresponding to 1.7 million, while those by non-residents recorded a more modest growth (+4.6%, after +3.1% in October), totaling 3.4 million.

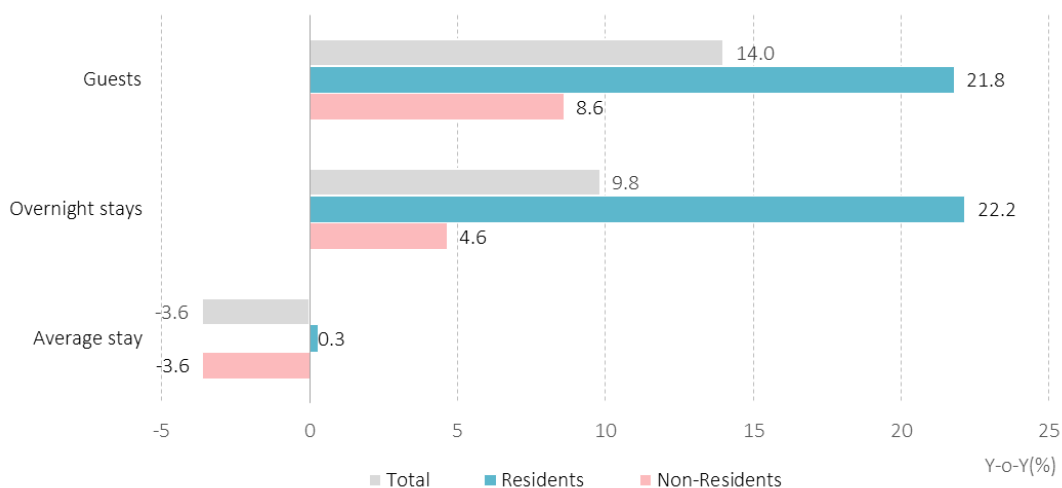
In external markets, the British kept leading (14.7% share), having grown by 0.3% in November, followed by Germany (12.5% share), which increased by 2.1%. Among the top 10 source markets in November, the Polish market stood out with the highest increase (+15.9%).

All regions recorded an increase in overnight stays, with the most significant growth observed in the Centro (+24.6%), Peninsula de Setúbal (+19.3%), in Norte (+18.3%) and in RA Açores (+16.4%).

Occupancy in tourist accommodation establishments reached 37.7% and 49.0 in November, respectively, in net bed and room occupancy rates (+1.4 p.p. and +2.0 p.p., in the same order).

**Up to November** this year, overnight stays have increased by 4.1%, +2.5% for residents and +4.8% for non-residents.

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, November 2024 – Y-o-Y (%)



<sup>1</sup> Monthly series, which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.