29 November 2024 TOURIST ACTIVITY October 2024 – Flash Statistics

OVERNIGHT STAYS CONTINUED TO INCREASE

The **tourist accommodation sector**¹ registered 3.0 million guests and 7.6 million overnight stays in **October 2024**, corresponding to variations² of +3.8% and +2.5%, respectively (+2.9% and +2.5% in September 2024, in the same order). Residents' overnight stays increased by 1.2% (-0.6% in September), corresponding to 1.9 million, while those by non-residents grew by 3.0% (+3.7% in September), totaling 5.7 million.

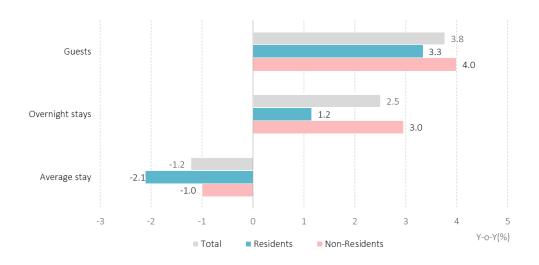
In external markets, the British kept leading (19.9% share), having grown by 2.3% in October, followed by Germany (12.6% share), which increased by 3.7%. Among the top 10 main inbound markets in October, Canada was the one increasing the most (+15.0%), while the Spanish market recorded the largest drop (-12.4%).

Alentejo being the exception (-4.4%), all the regions recorded an increase in overnight stays, being more significant in the Azores (+10.8%) and in the Centre (+7.0%).

Occupancy in tourist accommodation establishments reached 51.0% and 63.2% in October, respectively, in net bed and room occupancy rates (-0.2 p.p. and +0.7 p.p., in the same order).

Up to October this year, overnight stays have increased by 3.7%, +1.2% for residents and +4.8% for non-residents.

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, October 2024 – Y-o-Y (%)



¹ Monthly series, which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.