



29 February 2024
TOURIST ACTIVITY
January 2024 – Flash Statistics

RESIDENTS' OVERNIGHT STAYS DECREASED IN JANUARY

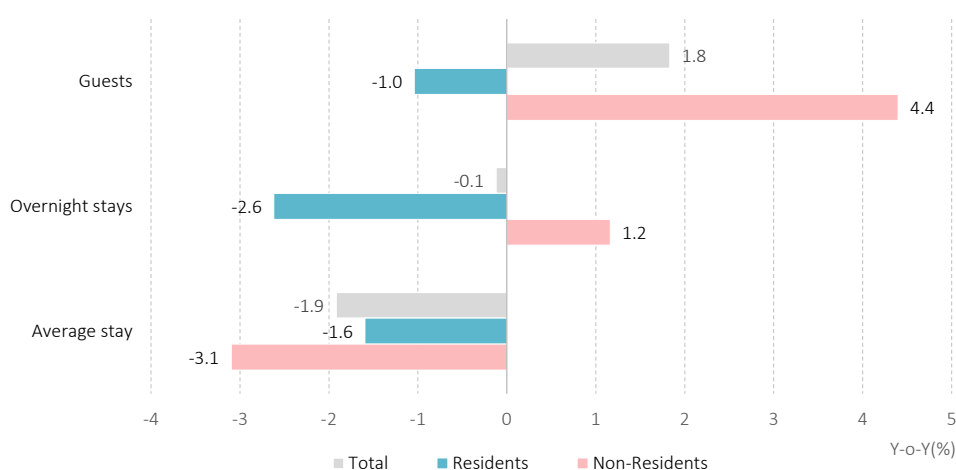
The **tourist accommodation sector**¹ registered 1.5 million guests and 3.5 million overnight stays in **January 2024**, corresponding to variations² of +1.8% and -0.1%, respectively (+10.9% and +8.3% in December 2023, in the same order). Overnight stays reversed the growth trajectory of the last three months and decreased by 2.6%, totaling 1.1 million, while those from non-residents slowed down for the third consecutive month, registering a growth of 1.2%, corresponding to 2.3 million.

In external markets, the British was the main outbound market in January (share of 15.8%), having registered a growth of 6.0%, followed by Germany (share of 11.2%), which grew by 0.3%. Among the top 10 external markets in January, the Spanish, in the 3rd position (weight of 8.8%), also stood out with the biggest decrease (-12.2%).

The regions with the higher increase in overnight stays were the Oeste e Vale do Tejo (+18.7%), followed by the Norte (+3.7%) and the Centro (+3.3%). Conversely, the main decreases occurred in the Península de Setúbal (-9.7%), in the RA Açores (-4.0%) and in Grande Lisboa (-3.9%).

Occupancy in tourist accommodation establishments decreased in January, to 28.3% and 36.1%, in net bed and room occupancy rates, respectively (-1.3 p.p. in both).

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, January 2024 – Y-o-Y (%)



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.