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 ENTERPRISES IN PORTUGAL – BUSINESS DEMOGRAPHY  
 2024

 AROUND 247 THOUSAND ENTERPRISES WERE BORN, OF WHICH 45 THOUSAND WERE  
 COMPANIES

In 2024, of the 1,593,415 active enterprises<sup>1</sup> in Portugal, 246,589 were born that year, reflecting a slight decrease of 0.1% compared to the previous year (+6.3% in 2023), with around 45 thousand of these being companies. New enterprises employed 292,856 people and generated 4,681 million euros in turnover. In the same year, it is estimated that the number of deaths reached 186,707 enterprises (-1.7%), accounting for a reduction of 208,270 persons employed and 3,982 million euros in turnover. In net terms, the difference between births and deaths, there was a positive balance in the number of enterprises, persons employed and turnover.

Figure 1

## MAIN BUSINESS DEMOGRAPHY INDICATORS IN PORTUGAL (2024)

enterprises		births			deaths		
<b>1,593,415</b> enterprises in Portugal ↑ 4.4% (2023-2024)		<b>246,589</b> enterprises ↓ 0.1% (2023-2024)	<b>292,856</b> persons employed ↑ 1.4% (2023-2024)	<b>4,681 M€</b> turnover ↓ 0.2% (2023-2024)	<b>186,707</b> enterprises ↓ 1.7% (2023-2024)	<b>208,270</b> persons employed ↓ 8.6% (2023-2024)	<b>3,982 M€</b> turnover ↑ 0.1% (2023-2024)
66.0% individual enterprises	34.0% companies	Birth rate <b>15.5%</b> ↓ 0.7 p.p. (2023-2024)			Death rate <b>11.7%</b> ↓ 0.7 p.p. (2023-2024)		
non-financial companies		births			deaths		
<b>532,174</b> companies ↑ 3.8% (2023-2024)		<b>44,468</b> companies ↓ 2.9% (2023-2024)	<b>89,414</b> persons employed ↑ 3.5% (2023-2024)	<b>3,122 M€</b> turnover ↓ 0.6% (2023-2024)	<b>15,133</b> companies ↓ 44.4% (2023-2024)	<b>30,624</b> persons employed ↓ 47.9% (2023-2024)	<b>1,348 M€</b> turnover ↓ 39.3% (2023-2024)
<b>7,801</b> high-growth companies ↑ 12.3% (2023-2024)		Employment creation rate <b>2.4%</b> ↓ 0.1 p.p. (2023-2024)			Employment destruction rate <b>0.8%</b> ↓ 0.8 p.p. (2023-2024)		

Note: The figures for deaths in 2024 are estimates.

<sup>1</sup> In this press release, the term "enterprise" is based on the assumption that each legal unit corresponds to an enterprise.