

December 19<sup>th</sup>, 2025  
 STATISTICS ON BUSINESS SERVICES  
 2024

## SERVICES PROVIDED TO ENTERPRISES VALUE GREW BY 11.6%, EXCEEDING THE OVERALL GROWTH OF NON-FINANCIAL COMPANIES BY 3.7 PERCENTAGE POINTS

In 2024, the value of Services Provided to Enterprises (SPE)<sup>1</sup> grew by 11.6% (+3.7 p.p. above the total for non-financial companies), reaching EUR 32.7 billion, although slowing down by 3.0 p.p. compared to 2023. Gross Value Added (GVA) increased by 12.2% (+16.5% in 2023), to EUR 20.4 billion euros, thus recording a variation 4.9 p.p. greater than that of the total of non-financial companies. The Gross Operating Surplus (GOS) grew by 19.6% (+14.1% in 2023), amounting to EUR 5.6 billion (variation 15.3 p.p. above than that recorded in total non-financial companies).

These results correspond to 159.7 thousand enterprises (+4.9%; +6.1% in 2023), employing 570,7 thousand persons (+4.5%; +8.0% in 2023). In 2024, all Business Services increased their persons employed, with emphasis on the Marketing research and public opinion polling and Computing sectors standing out with the highest increase (+8.3% and +6.2%, respectively).

Computing services remained the most representative activity, accounting for 37.6% of total services provided (+0.3 p.p. than in 2023). It grew by 12.6% (+15.2% in 2023) and was the activity that most increased the value of GOS (+40.0%) and also of GVA (+15.0%). This was followed by Accounting, auditing and consulting with 25.4% of total services provided (-0.3 p.p. than in the previous year), which grew 10.1% (+13.7% in 2023), increasing its GVA at 11.6% and GOS at 13.5%. Architecture and Engineering, the third most representative activity (14.2% of total services provided), registered the largest increase in the services provided and GVA (+20.8% and +15.6%, respectively), in addition to showing the second largest growth in GOS (+19.9%).

In the total of Business Services sector, the five largest companies accounted for 24.8% of the total services provided in 2024 (as in 2023). By activity, this concentration indicator ranged from a maximum of 80.2% in Publishing services of computer games to a minimum of 6.7% in Architectural activities.

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Statistics of Portugal publishes the main results of the “Statistics on Services Provided to enterprises 2024” obtained from the respective survey, making more detailed additional data available on the official statistics portal (<https://www.ine.pt/>).

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<sup>1</sup> The Business Services are comprised of the following eight activities: “Computing”, “Legal activities”, “Accounting, auditing and consulting”, “Architecture and Engineering”, “Technical testing and analysis”, “Advertising”, “Market studies and opinion polls” and “Employment related activities”.